

# Maine's Credit Union's Campaign for Ending Hunger raised a record-setting \$446,930 in 2011.

**Aroostook County** – It's official! The 2011 Maine Credit Union's Campaign for Ending Hunger raised a record setting \$446,930 for ending hunger in Maine. 100% of all funds raised goes directly to helping to end hunger in Maine.

David Rossignol, CEO of NorState, in a memo to all employees on Valentine's Day stated, "Once again NorState has captured the second place in total funds raised and contributions per member statewide! Your significant efforts on this very worthy cause help make a direct difference in the lives of people in our communities.

The success is directly attributed to the support and loyalty of our members, families and friends who care for others in need.

Thank you for your efforts and we look forward to another successful year in doing all we can to end hunger in our communities."

The top 25 for the 2011 Campaign are: \$35,245 Maine State CU; \$24,845 with an additional \$4,800 raised with the Hope for the Holidays Food Drive and cash donation of \$375 for a total of \$30,099 NorState FCU; \$20,695 Main Savings FCU; \$17,000 York County FCU; \$15,089 Saco Valley CU; \$14,235 Maine Highlands FCU; \$13,344 Bangor FCU; \$13,217 Gardiner FCU; \$13,017 Five County CU; \$12,526 Evergreen CU; \$12,000 Rainbow FCU; \$10,085 Acadia FCU and Sebecook Valley CU; \$9,413 PeoplesChoice CU; \$7,820 Atlantic Regional FCU; \$7,455 Town & Country FCU; \$6,085 Penobscot County FCU; \$5,932 Seaboard FCU; \$5,808 Maine Education CU; \$5,302 Otis FCU; \$4,758 KSW FCU and Midcoast FCU; \$4,197 EMMC FCU; \$4,118 KV FCU; \$4,033 The County FCU; \$3,652 Winslow Community FCU and \$3,505 Sabattus Regional CU.

The generosity of our membership is evident in our second place for both total contributions and contribution per member. NorState members average contribution was \$1.88 per member. The number one contributor per member was at Gardiner FCU at \$2.64.

Average is tallied based on total raised divided by membership.

Denise Duperre-Cote, Marketing Director for NorState added, "We have a unique advantage living here in Northern Maine. We understand

that we all have a shared interest in the well-being of our friends and neighbors. We care about our communities; we have compassion and a grateful

attitude toward our strong culture, upbringing and opportunity afforded us by our location.

We continually seek to be active participants in raising awareness and contributing toward Ending Hunger in Maine.

There is a very strong sense of volunteerism within the credit union as well as with our membership and the communities we serve. Together we work well to come to the assistance of those in need."

Over the past decade, NorState FCU has distributed over \$155,000 to local pantries.

For more information on how you can assist the Ending Hunger Campaign in Maine, contact NorState FCU at [nfcu@norstatefcu.org](mailto:nfcu@norstatefcu.org) or the Maine Credit Union League at 1.207.773.5671.

***The success is directly attributed to the support and loyalty of our members, families and friends who care for others in need.***

-David Rossignol  
NorState CEO



***Second Place Statewide Recognition - NorState FCU accepted recognition for 2 second places in MECUL statewide Ending Hunger Campaign for 2011 – Quincy Hentzel, Governmental Affairs Director for the Maine Credit Union League is pictured presenting NorState FCU CEO David Rossignol with an award for NorState's fundraising totals as well as a second placement for per member contribution. – Cote photo***

